

Fast 40

Your *personal* fundraising strategy: discover your potential! This worksheet will give you a realistic idea of how much money you can raise.

1. Identify 4 people in each category.

2. Enter an “Estimated Donation” amount for each person. This is your best guess.

3. Personally ask each person for a donation, either with a call, a direct email or speak to them in person. It’s generally a good idea if you don’t “mass mail” these particular people. You can use your own “Estimated Donation” as a guideline when asking for a specific donation amount. Follow up with a personalized email that has a link to your donation page.

4. Once donations start posting to your personalized ALC webpage (tofighthiv.org), you can track your progress on this sheet for each donor by clicking the “Have they donated” box and entering the “Actual Donation” amount.

4 FAMILY/RELATIVES	Estimated Donation	Have they donated?	Actual Donation		4 PEOPLE YOU WORSHIP WITH	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
4 FRIENDS	Estimated Donation	Have they donated?	Actual Donation		4 PEOPLE FROM CLUBS/ORGS/GYM	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
4 COLLEAGUES	Estimated Donation	Have they donated?	Actual Donation		4 COLLEGE/H.S. FRIENDS	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
4 FORMER CO-WORKERS	Estimated Donation	Have they donated?	Actual Donation		4 LOCAL BUSINESSES (barber, dog walker, doctor, banker, realtor)	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
4 NEIGHBORS	Estimated Donation	Have they donated?	Actual Donation		4 PEOPLE YOU’VE LOST TOUCH WITH	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$

Estimated Donations TOTAL:

Total from green boxes above.

This is what you might be able to raise with these 40 potential donors!

Actual Donations TOTAL: