

The Vesta View

Arizona Market Report



Holding on to Summer

"August is the border between summer and autumn; it is the most beautiful month I know." — Tove Jansson

As we move deeper into late Summer season, please be reminded that Stonefruit varieties are starting to wind down. Regier Farms will have their yellow peaches for another 2 weeks while Scott Farms and Frog Hollow will have stonefruit varieties for another month or so. With so many amazing fruit options between the remaining Stonefruit, Grapes, Melons, Figs, strategy may need to come into play. Please reach out to your sales representative for any questions or menu suggestions.

New! #10721 Organic Hosui Pears case from Frog Hollow Farm will be available to order this weekend. As a reminder, #01271 French Butter Pears 20lb and #01269 Comice Pears 20lb from Stillwater Orchards are also now available.

Organic Fuji Apples and small-sized are very limited as the old crop finishes up. Please expect to see prices increase on the small conventional Fuji Apples. New crop Organic Fuji Apples will gap until early September.

VESTA UPDATES

Access our Cultivate Summer issue [here](#).

Mark your calendars:

September 1st - Labor Day

September 22nd - First day of Fall

September 23rd - Rosh Hashanah

September 30th - Cultivating Our Community LA

BEST FRUIT OPTIONS

Finger Limes/Shanley Farms *

Mixed Raspberries/2 Peas in a Pod *

Yellow Raspberries/2 Peas *

Rose Pink Raspberries/2 Peas and JG Berries *

Yellow Peach/Scott Farms & Regier Family Farms *

Plums/HMC *

Plums/Scott Farms & Murray Farms *

White Nectarines/Scott Farms *

Red Flesh Pluot/Family Tree Farms *

Green/Yellow Skin Pluot/Family Tree Farms *

Sugar Cube Melons/Weiser Family Farms *

Toybox Melons/Weiser Family Farms *

Candy Snap grapes/CA *

Champagne Grapes/CA *

Thomcord Grapes/CA *

Candy Striped Figs/CA *

*Pre-order item

With the heat wave this week and fewer hours for growers to harvest, supply and quality may be impacted on a number of items. Row crop growers in the Salinas region continue to see negative effects by the warmer weather; an increase of insect pressure and soil disease are causing yields to be lower. Lettuces are most strongly impacted, keeping prices higher on Iceberg and Romaine. Red Gem is limited and being pro-rated. Other red leaf options to consider include Babe Farms Red Salanova, Lolla Rossa, Red Oak, or regular Red Leaf Lettuce. Mini Harvest Romaine has been short, but they've entered new fields and expect supplies to improve by the end of this week. Bloomsdale Spinach from Heirloom Organics is back with better supply.

Red Bell Peppers are experiencing a tight market due to quality issues. The price is up on Red Bell Peppers and on large Gold Bell Peppers. Red Fresno Peppers are also up in price.

New! #28861 Premium Cherry Medley Tomatoes 12bk from Tamai Family Farms are available to order. Round Tomatoes are up in price. Valdivia Farms has #18825 Vine Ripe Tomatoes available to order.

New! #19049 Premium Matsutake Mushrooms 3lb are now available to pre-order.

BEST PLATE VEGETABLES

Blue Lake Beans
Corn
Cucumbers
Eggplant
Garleek
Gem Lettuce
Hatch Chili Peppers
Romanesco
Shishito Peppers
Summer/Soft Squash
Tomatoes

SEASONAL/LOCAL VEGGIES

Chefs Blend Mushrooms/Hokto Kinoko *
Chanterelle Mushrooms/USA *
Lobster Mushroom/USA *
Lemon Verbena/CA *
Cherry Mixed Tomatoes/Valdivia *
Heirloom Tomatoes/Tutti Frutti Farms *
Sungold Tomatoes/Munak Ranch *
Sweet Prince Tomatoes/Row 7 Seeds Co *
Lemon Cucumbers/Munak Ranch *
Salt and Pepper Cucumber/Weiser Farms *
Armenian Cucumbers/Scott Farms *
Garleek/Row 7 Seeds Co *
Baby Turnip/Babe Farms *
Mixed Summer Squash/Beylik Farm *
Gold Bar Squash/Beylik Farm *
Jimmy Nardello Peppers/Weiser Family Farms *
Hatch Chiles/New Mexico *
Corn/Brentwood *

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

Blood Oranges	Fuzzy Green Almonds
Plumsicle	Cherries
Green Gage plums	