

# The Vesta View

Northern California Market Report



## Hot Days, Fresh Plates

*"The best memories are made around the table, with fresh food and long summer evenings." — Unknown*

Despite the hot weather, more Fall items are coming in and will be perfect for Fall Menu features. Driscoll's may be short on strawberries and blueberries for a couple of weeks.

New! #01265 Forelle Pears case is now in stock from Stillwater Orchards and makes a great amenity and decorative pear like the Seckel pear. New! #10722 Organic Warren Pears case from Frog Hollow Farm will be available to order on Monday. New! #18420 Organic Sweetie Apples 40lb from Cuyama Orchards will be available to order this Friday. New! #18664 Shinko Apple Pears 3-layer case will also be available this Friday. New! #01319 Quince case are now available as the CA season has begun.

Enjoy Summer Stonefruit over the next few weeks as the season is winding down. Some growers such as Frog Hollow and Regier Family Farms have finished their Yellow Peaches this week. Scott Farms will continue for a few more weeks.

## VESTA UPDATES

Access our Cultivate Summer issue [here](#).

### Mark your calendars:

September 22<sup>nd</sup> - First day of Fall

September 23<sup>rd</sup> - Rosh Hashanah

September 30<sup>th</sup> - Cultivating Our Community LA

## BEST FRUIT OPTIONS

Finger Limes/Shanely Farms \*

Nectarines/Frog Hollow Farm

Peaches/Frog Hollow Farm

Pluots/Frog Hollow

Toybox Melons/Zuckerman Farm

Champagne Grapes/CA \*

Candy Snap Grapes/CA \*

Cotton Candy Grapes/Grapery

Hosui Pears/Frog Hollow

Strawberries/Tomatero Farms

Black Mission Figs/CA

Candy Stripe Figs/CA

\*Pre-order item

Blood Oranges are winding down their season, however imported product is expected to start in a couple of weeks.

Rainy weather has impacted supply on the varietal melons from Weiser Farms. Hopefully supplies improve next week.

Avocados are mostly coming from MX and are in good supply. The price has decreased a little bit. It is currently the Loca season and there is some mixed ripeness in packs.

Caulilini is back in stock. The Salinas growing region continues to face disease and insect pressure due to hot weather. This has resulted in continuous shortages on some lettuces. Red Gem Lettuce continues to be pro-rated. Iceberg, Romaine, and Romaine Hearts remain up in price. Broccoli supplies are shorter this week, resulting in prices going up on whole and floret packs. DiCiccio Broccoli is short due to heat damage. Baby Artichokes are back in stock.

Persian Cucumbers increased in price a little bit. #2 Hot House Cucumbers remain limited and may be subbed with #1 Hot House Cucumbers.

New! #03191 Red Kuri Squash case is now in stock.

Fall décor has started this week with some favorites: Cinderella, Fairy Tale, Knucklehead, Small, Medium, Large, and mini pumpkins. Our full set will be available by the end of the month including all the Hard Squash varieties, stay tuned for our full list soon. If you need to place an order sooner please reach out to your Sales Representative for assistance.

## BEST PLATE VEGETABLES

Corn  
Fennel  
Garleek  
Heirloom Tomatoes  
Mustard Greens  
New Potatoes  
Romanesco  
Shishito Peppers  
Snap Peas  
Toybox Squash

## SEASONAL/LOCAL VEGGIES & FRUITS

Chef's Blend Mushrooms/CA  
Garleek /Row 7  
Cranberry Beans/ Dwelly Farms  
Yellow Wax Beans/ Dwelly Farms  
Toybox Tomatoes / Comanche Creek  
La Cocina Tomatoes/ Comanche Creek  
Sungold Tomatoes/Comanche Creek  
Sweet Prince Tomatoes/Row 7  
Toybox Mixed Squash/Comanche Creek  
Peaches/Frog Hollow Farm  
Donut Peaches/Family Tree Farms  
Nectarines/Frog Hollow Farm  
Pluots/Frog Hollow  
Hatch Chiles/New Mexico  
Jimmy Nardello Peppers/Zuckerman  
Corn/Brentwood

\*Pre-order item

## FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

## WINDING DOWN OR DONE

Blood Oranges	Cherries
FH Peach	CA Blood Oranges
Emerald Beaut Plum	Hatch Chili Peppers
Red Currant	Varietal Melons