

The Vesta View

Southern California/Nevada Market Report



Vine Dining!

"Eating a tomato is like biting into summer itself."
— Russell Baker

Berry supplies remain steady; however recent weather has impacted fruit. Strawberries are showing softness and shorter shelf life, Blueberries over-ripeness, and Blackberries some red cell.

WA Apples are quickly winding down their season with new crop becoming available for some varieties later this month. Small Fuji Apples are very short but also expected to improve next week when more growers have supplies.

Stone fruit season is winding down more quickly. Recent rain has affected quality and supply. Scott Farms might have Tree Ripe Yellow Nectarines and Pluots for a couple more weeks, but are finished with Tree Ripe White Nectarines and White and Yellow peaches. Family Tree has also advanced their final harvest dates to the next week or so.

CA Blood Orange season is done; imported supply is

VESTA UPDATES

Access our Cultivate Summer issue [here](#).

Mark your calendars:

September 22nd - First day of Fall

September 23rd - Rosh Hashanah

September 30th - Cultivating Our Community LA

October 2nd - Yom Kippur

BEST FRUIT OPTIONS

Finger Limes/Shanley Farms
Rose Pink Raspberries/2 Peas & JG Berries *
Plums/Scott Farms
Red Flesh Pluot/Family Tree Farms
Green/Yellow Skin Pluot/Family Tree Farms
Toybox Melons/Weiser & Riverdog Farms
Midnight Watermelon/CA
Candy Snap grapes/CA
Champagne Grapes/CA
Thomcord Grapes/CA
Kyoho Grapes/Scott Farms *
Cotton Candy Grapes/The Grapery
Concord Grapes/Scott Farms *
Candy Striped Figs/CA
Black Mission Figs/CA
Warren Pear/Frog Hollow
Shiko Pear/Kingsburg

*Pre-order item

expected to arrive this weekend. Oranges are up in price as CA Valencia Oranges are winding down and Navels will not start their season for another month. Grapefruit will be a lighter color as the CA Marsh Ruby variety is what's available in our regular codes. Other options are #21697 Import Grapefruit or #13165 Local Grapefruit from Bernard Ranch.

Weiser Family Farms continues to be in very limited supply of melons due to the season beginning to wind down and unusual rainy weather. In the meantime, we will cover the melons with product from Riverdog Farms and Munak Ranch.

CA Passionfruit season has begun and is down in price this week. Lychee has returned to normal supply and lead-times. MX Mangoes will finish their season next week and transition to Brazil product.

Green Gem Lettuce is short as growers are pro-rating orders. We hope to see some improvement in the next couple of weeks. Iceberg supplies have improved and come down in price. Artichokes are tight in supply and up in price. Broccoli and Broccoli Florets are limited due to bug pressure and abnormal weather conditions. As a result, the price has increased.

Over the next two weeks, Red, Yukon, Purple Potatoes, and Red and Yellow Onions will transition to new WA crop.

Gold and Red Bell Peppers continue to decrease in price. Brentwood Corn is now expected to be available through October. MX Tomatillos will be very limited for a couple of months. Persian Cucumbers are more limited in supply which is causing price to increase.

BEST PLATE VEGETABLES

Blue Lake Beans
Corn
Cucumbers
Eggplant
Garleek
Romaine Lettuce
Shelling Beans
Shishito Peppers
Summer/Soft Squash
Sweet Peppers
Tomatoes

SEASONAL/LOCAL VEGGIES

Chefs Blend Mushrooms/Hokto Kinoko
Chanterelle Mushrooms/USA
Lobster Mushroom/USA *
Matsutake Mushrooms/USA *
Cherry Mixed Tomatoes/Valdivia
Spigarello/Jimenez Farms *
Squash Flower/Fresh Origins
Heirloom Tomatoes/Tutti Frutti & Valdivia Farms
Sungold Tomatoes/Munak Ranch
Sweet Prince Tomatoes/Row 7 Seeds Co
Lemon Cucumbers/Finely Farms
Cucamelon/McGrath & Coleman *
Armenian Cucumbers/McGrath Farms *
Garleek/Row 7 Seeds Co
Mixed Summer Squash/Beylik Farm *
Gold Bar Squash/Beylik Farm *
Jimmy Nardello Peppers/Weiser Family Farms
Habanada Peppers/Weiser Family Farms
Corn/Brentwood
Badger Flame Beet/Row 7 Seed co
Dragon tongue Beans/2 Peas in a Pod *
Cranberry Beans/2 Peas in a Pod *

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

CA Valencia Oranges	White Peaches
Tree Ripe Yellow Peaches	Green/Yellow Pluots
Tree Ripe White Peaches	Red Premium Pluots
Midnight Roma Tomatoes	Cherries
Honey Mangoes	CA Blood Oranges
Donut Peaches	Hatch Chili Peppers
White Nectarines	Varietal Melons