

The Vesta View

Southern California/Nevada Market Report



The Humble Cauliflower

"Good cooking is about transforming humble ingredients into something memorable. Cauliflower does that beautifully."

– Thomas Keller

Strawberries are showing some improvement in quality. Blueberries, Blackberries, and Raspberries remain in steady supply with minor quality issues.

Smaller sized Oranges are very limited and will likely continue to be for another month. Kumquats are back in stock after having an inconsistent supply due to color issues. Page Tangerines are now done and will transition to the Tango or Murcott variety in our mini, regular and stem and leaf Tangerine packs.

Brussels Sprouts continue to be limited and pro-rated. We are seeing some smaller sizes in the mix and there may be substitutions of smaller sizes. Celery continues to be limited as the light supply is expected to continue for a few more weeks due to the rain experienced in Oxnard and Santa Maria, CA. Green Onions are

VESTA UPDATES

Access our Cultivate Winter issue [here](#).

Mark your calendars:

January 19th - MLK Jr. Day
February 8th - Superbowl
February 14th - Valentine's day
February 16th - Presidents' Day
February 17th - Lunar New Year

BEST FRUIT OPTIONS

Pomelo/CA
Melogold/CA
Cosmic Crisp Apples/WA
Heirloom Navel Oranges/Ripe To You
Kishu Tangerines/Ripe To You
Page Tangerines/Ripe to You
Cara Cara Oranges/Ripe To You
Mandarinquats/Ripe to You
Local Oroblanco/Bernard Ranch
Green Dragon Apple/OR
Guava/Garcia Organics *
Pineapple Guava/JG Berries *
Blood Orange/Ripe to You
Pomegranates/CA
Cherimoya/Rincon del Mar Ranch *

* Pre-order item

expected to remain very limited through January. Upland Cress remains short in supply, but is improved from last week. #22083 Pink Rosa Radicchio 8ct from J. Marchini Farms will be a very short season, likely ending in a couple of weeks due to rain and weather. If you'd like other lettuce and radicchio options that highlight pinks and reds for Valentine's Day events, please reach out to your sales representative to learn about our farmers market options.

Cherry tomatoes and Mixed Heirloom Cherry tomatoes are tighter in supply and price may increase.

Cilantro supplies are very limited due to weather impacting supply and quality.

Chanterelle Mushrooms are the best variety to feature right now. Other available options include Black Trumpet, Morel, Hedgehog, and Yellowfoot mushrooms for pre-order.

BEST PLATE VEGETABLES

Blue Lake Beans
Broccolini
Cabbage
Carrots
Cauliflower
Chicories
Fennel
Hard Squash
Mushrooms
Potatoes
Sweet Potatoes

SEASONAL/LOCAL VEGGIES

Chefs Blend Mushrooms/Hokto Kinoko
Chanterelle Mushrooms/USA
Cherry Mixed Tomatoes/Valdivia
Spigarello/Jimenez Farms *
Aspabroc (Broccolini)/2 peas in a Pod *
Heirloom Tomatoes/Valdivia Farms
Tomato Medley Mix/Girl and Dug
Nantes Carrots/Weiser Family Farms
Magic Myrna Potatoes/Weiser Family Farms *
Gungogu Sweet Potato/Girl and Dug *
Oca Medley/Girl and Dug *
Koginut Squash/Row 7 Seeds Co.
Delicata Squash/CA
Badger Flame Beet/Row 7 Seeds Co.
Jimmy Nardello Peppers/FL
Fava Beans/MX
Salanova Red Butter Lettuce/Babe Farms
Salanova Green Butter Lettuce/Babe Farms
Sprouting Cauliflower/CA
Pink Radicchio/J Marchini
Purple Fioretto Cauliflower/Girl and Dug *

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

Honeynut Squash Hidden Rose Apples
CA Heirloom Tomatoes Fresh Cranberries