

The Vesta View

Arizona Market Report



Sweet Summer Days

"What good is the warmth of summer, without the cold of winter to give it sweetness." — John Steinbeck

There has been more news about extreme heat across the West and California, and we will be watching for any impact on CA crops.

Blackberries and Raspberries continue to be very short. Mexico has experienced some weather concerns impacting supply and quality, and we may continue to see pro-rates and possible shorts for both. Strawberries are steady in supply with some variable quality. Blueberries are finishing in CA and transitioning to Oregon, where product has shown variable quality.

WA Cherries are still available, but prices are climbing on strong demand and a sharp drop in grower volume, with heat affecting the growing regions. The season should wind down a few weeks early by month's end, and Rainiers will finish in one to two weeks, so please plan to make the most of them while supply lasts.

CA stone fruit is at its peak, with Peaches, Nectarines, and Plums all eating well.

VESTA UPDATES

Access our Cultivate Summer issue [here](#).

Mark your calendars:

September 7th - Labor Day
September 22nd - Fall Equinox
October 12th - Columbus Day

BEST FRUIT OPTIONS

Fingerlimes/Shanley Farms *

Honey Mangoes/MX *

Organic Gaviota Strawberries/Harry's Berries *

Cherries/WA *

Rainier Cherries/WA *

Tree Ripe Peaches/Barron & Regier Family Farms *

Tree Ripe Yellow Nectarines/Barron Family Farms *

Tree Ripe Plums/Barron Family Farms *

Organic Peaches/Frog Hollow Farms *

Plumsicle/HMC Farms *

Velvet Apricots/Kingsburg *

Green/Yellow Skin Pluots/Family Tree Farms *

Rocky Sweet Melon/Munak Ranch *

Rhubarb/WA *

Champagne Grapes/CA *

Candy Snap Grapes/CA *

Gold Kiwi/New Zealand *

Gold Raspberries/JG Berries *

Lychee/Import *

* Pre-order item

This week we transition to Bartlett and Red Pears, moving into new-crop CA fruit from Stillwater Orchards.

California Grapes are in good supply and quality, with Champagne, Candy Snap, and Thomcord varieties now coming on.

Fig season is ramping up, with the CA main crop in full swing by next week. Black Mission Figs are limited this week and may sub to Brown Turkey as the season builds.

Mango supplies are expected to be limited over the next few weeks, with lower quality due to weather impacting supplies.

Watermelon is catching back up after last week's shorts and quality issues, now moving fully into Central Valley season. Cantaloupe supplies were light through the holiday with pro-rates in place, but Central Valley has started and volume should be improved by the end of this week. Honeydew relief supplies were delayed, and supplies will be limited until the middle to late part of next week.

Row crop supply is in much better shape than it has been all season. Lettuce prices are continuing to drop across the board, and Fennel and Caulilini supplies are improving. Broccoli Crowns remain a little tight as some growers short orders, and Baby Artichokes are expected to stay limited for another two to three weeks. We are also seeing some variable quality on a few of the pre-cut lettuces, such as chopped romaine. Mache is short this week, and we are looking into covering with import supplies moving forward.

Asparagus supplies are tightening further as the supply gap widens, with volume from Mexico and Peru running below average due to El Niño weather. Expect limited availability over the next few weeks, with the largest sizes shortest in supply. Imported White Asparagus remains available.

California field Tomatoes are starting, with the first 5x6 round tomatoes and Roma tomatoes arriving, and we expect a mix of CA and Mexico origins through the summer.

BEST PLATE VEGETABLES

Baby Whole Head Lettuce
BBQ Onions
Broccolini
Brussels Sprouts
Cauliflower
Corn
Cucumbers
Gem Lettuce
Green Beans
Herbs
Summer Squash
Tomatoes

SEASONAL/LOCAL VEGGIES

Chefs Blend Mushrooms/Hokto Kinoko *
Chanterelle Mushrooms/USA *
Tomato Medley Mix/Girl and Dug *
Salanova Red Butter Lettuce/Babe Farms *
Salanova Green Butter Lettuce/Babe Farms *
Pink Rhone Gem Lettuce/Babe Farms *
Mixed Summer Squash/Beylik *
Gold Bar Squash/Beylik *
Premium White & Yellow Corn/Brentwood *
Cornichon Cucumbers/Girl & Dug *
Lemon Cucumbers/Country Rhodes *
Jimmy Nardello Peppers/Weiser 8
Premium Heirloom Tomatoes/Tutti Frutti *
Early Girl Tomatoes/McGrath Farms *
Sungold Tomatoes/Munak Ranch *
Cherry Mix Tomatoes/Her Produce *
Cucamelons/McGrath Family Farmers *
Magic Myrna Potatoes/Weiser Farms *
Dragon Tongue Beans/2 Peas *
Cranberry Beans/2 Peas *
Lemon Balm/CA *

*Pre-order item

FRESH ORIGINS

Please reach out to your sales representative for more information on the items we have available.

WINDING DOWN OR DONE

Kumquats	Morels
Pixie Tangerines	Fiddlehead Ferns
CA Tangerines	CA Navel Oranges